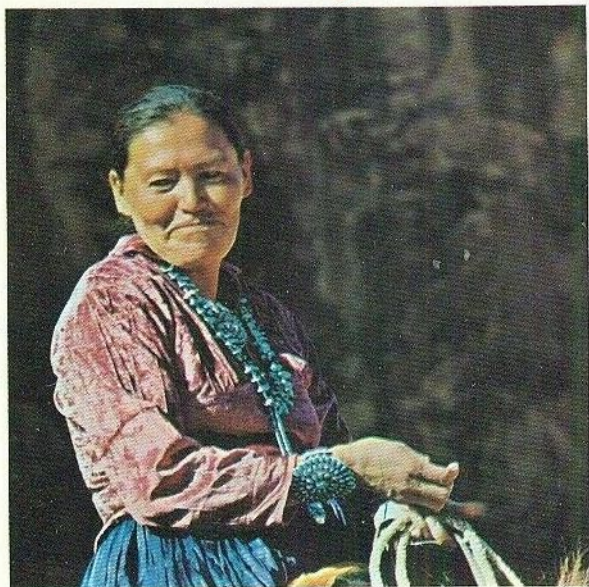


NAVAJO  
NAVAJO  
NAVAJO



NATION

SCENIC  
TOURS

visit  
the  
southwest





# Profile of a timeless people and their timeless land

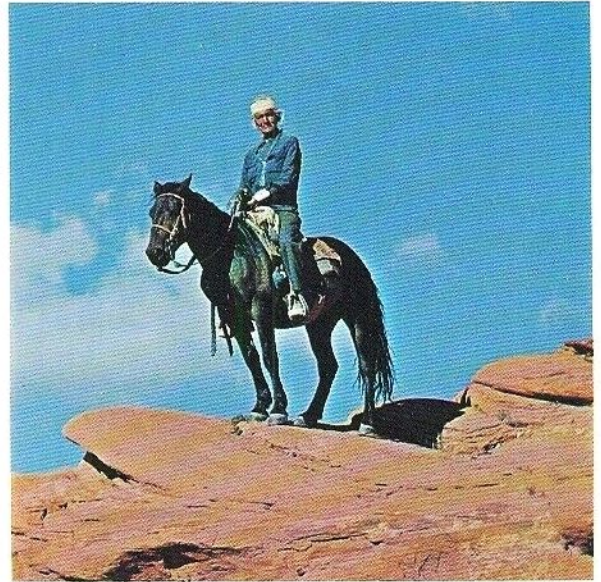
## WELCOME TO THE LAND OF THE NAVAJO!

This tour is unique because your host will be a Navajo guide! It will open vistas for you of American Indian life not possible on conventional sightseeing tours since it encompasses the entire spectrum of the Navajo Nation—Arizona, New Mexico, Utah.

In the company of your NAVAJO HOST-GUIDE you will discover NAVAJOLAND and SEE—

- WINDOW ROCK—the capital of the Navajo Nation from which the affairs of a proud, progressive 130,000 member tribe are directed
- evidence of cultures dated as early as 1100 A.D.—the cliff dwellers ruins of Betatakin, NAVAJO NATIONAL MONUMENT
- RAIN GOD MESA, TOTEM POLE and YEI-BICHAH formations rising to heights of 2,000 feet above the floor of mile high MONUMENT VALLEY
- CANYON DE CHELLY, with walls rising more than 1,000 feet, to which each spring the Navajo returns to plant crops, tend orchards and graze sheep
- the historic HUBBELL TRADING POST, a typical trader's post of earlier times in which one of the highlights is a most incredible display of Indian baskets
- world famous Navajo rugs (no design ever repeated exactly), and hammered and sandcast silver and turquoise jewelry
- the mesa top villages of the pueblo dwelling HOPI Indians—their carved wooden KACHINA dolls representing members of the Hopi spirit world, their pottery and colorful coiled and wicker baskets
- if taking place during your visit—ceremonies and special activities (the itinerary is somewhat flexible and can be rearranged)

Travel comfortably in casual dress and enjoy your visit to NAVAJOLAND in a climate of blue skies, sunny days and cool, star-filled nights.



Color photographs Lindale A. Wade

BEFORE ME PEACEFUL,  
BEHIND ME PEACEFUL,  
UNDER ME PEACEFUL,  
OVER ME PEACEFUL,  
ALL AROUND ME PEACEFUL. . . .

Though there may be all kinds of tours going through Indian lands, THIS IS ALL THEY DO—they just go through and create little impact on the economy of the tribe. This tour is operated by the Navajo—the largest tribe of American Indians in the United States.

Some prior reading of the history of the people and the area may enhance your visit—we recommend the following:

Recently published, First Edition of "NAVAJO HISTORY"—includes accounts of the various underworlds, the emergence from them by the Navajo people, origin of Navajo clans and the story of "Changing Woman"—all told for the first time from the Navajo point of view. Order from the Navajo Curriculum Center, Rough Rock Demonstration School, Chinle, Arizona 86503 (Cost \$12.00 hard cover, \$6.00 paper back).

A little known book "BENAVIDES MEMORIAL OF 1630"—a report submitted in 1630 by Fray Alonso de Benavides, Franciscan monk, to Philip IV of Spain on the problems and progress of his Order's labor in the Southwest. Order from The Academy of American Franciscan History, P.O. Box 34440, Washington, D.C. 20034 (Cost \$4.00 hard cover).

DAY BY DAY ITINERARY





# YOUR NAVAJOLAND ITINERARY

VALID APRIL THRU OCTOBER



## NAVAJOLAND

1st day (Sunday) Arrive GALLUP, NEW MEXICO, "Indian Capital of the West!" Transportation is provided from arrival station to your hotel—the Shalimar Inn. Evening WELCOME DINNER and Navajo orientation lecture.

2nd day (Monday) Your NAVAJO host-guide will meet you this morning and you will motor to WINDOW ROCK, ARIZONA. After touring Window Rock and visiting the NAVAJO TRIBAL MUSEUM, continue to GANADO, see PROJECT HOPE installation, then visit the HUBBELL TRADING POST — National Monument. Lunch will be in Chinle after which you will, by special four-wheel-drive vehicle, descend 1,000 feet to the floor of Canyon de Chelly, and tour to the White House cliff dwellings. Overnight Thunderbird Lodge, Chinle.

3rd day (Tuesday) Tour the south rim of CANYON DE CHELLY and then depart from Chinle to visit the HOPI INDIAN VILLAGES of Walpi, First Mesa and Second Mesa. Overnight Hopi Cultural Center Motel on Second Mesa.

4th day (Wednesday) Visit the Hopi villages of Oraibi and Hotevilla. Continue to COAL MINE CANYON to see the unique display of the geology of the area—then to Tuba City for lunch. In the afternoon visit the Glen Canyon Dam Visitor Center at the head of 180-mile long Lake Powell. Overnight at Wahweap Lodge on the lake shore.

5th day (Thursday) Morning boat cruise on Lake Powell to ANTELOPE CANYON. After lunch at Wahweap Lodge depart for Navajo National Monument BETATAKIN ruins. Continue via KAYENTA, passing Agathla and Owl Rock for your first view of Monument Valley. Overnight GOULDING'S MONUMENT VALLEY LODGE, UTAH.

6th day (Friday) Explore MONUMENT VALLEY, Navajo Tribal Park. After lunch continue through the Chuska Mountain Range to the Navajo Forest Products Industries Sawmill in Navajo,

N.M., the Southwest's largest pine forest lumber mill. Return to Gallup for optional extension to SANTA FE AND THE NORTHERN PUEBLO INDIANS. (Hotel this night not included—see back panel for rate.)

### Tour Price:

**\$222.00 Per Person Double**

**NOTE:** For those taking the Santa Fe and Northern Pueblo extension—for the amount of \$38.00 double occupancy (\$55.00 single) arrangements will be made to stay at Shalimar Inn in Gallup on the 6th night (Friday), and your train ticket to Albuquerque on Saturday and overnight in Albuquerque where you will join the tour on Sunday. This means that the total cost for 13 days is \$414.00 double occupancy.

**INCLUDED IN TOUR COST:** All surface transportation and sightseeing in air-conditioned buses. All first class hotel accommodations based on two persons sharing a twin-bedded room with private bath. Single room supplement—Navajoland \$42.00, Santa Fe-Northern Pueblo \$35.00. Meals—On Navajoland Tour no meals are included except the WELCOME DINNER on the first night. On the Santa Fe and Northern Pueblo Tour two meals are included per itinerary. Full time services of experienced NAVAJO or NORTHERN PUEBLO host-guides. Entrance fees. Baggage handling, one piece only (any additional overnight or flight bag or photographic equipment is to be carried by the passenger). All tips and taxes on items included in tour cost.

**NOT INCLUDED:** Cost of transportation between home city and Gallup or Albuquerque. (Passenger will be advised of special fares available.) Meals other than specified above. Items of a personal nature such as laundry, phone calls, modest photo fees and such other items not specified above.

**RESERVATIONS AND CANCELLATIONS:** A deposit of \$100.00 per person is required to make reservations. Balance is due six weeks before departure. Full refund will be made less \$5.00 per person in the event of cancellation one month or more before start of tour in Gallup or Albuquerque. In the event of cancellation within one month of start of tour, refund will be made less 25 percent of tour price.

## Optional Extension

### SANTA FE AND THE NORTHERN PUEBLO INDIANS

1st day (Sunday) Arrive ALBUQUERQUE, NEW MEXICO. Transportation is provided from arrival station to your hotel—the Quality Inn. At 7:00 p.m. meet in ZUNI ROOM for WELCOME DINNER and orientation—preview of your trip.

2nd day (Monday) Meet driver-guide in hotel lobby at 9:00 a.m. for city-wide tour of Albuquerque with time for lunch on your own and sightseeing in historic OLD TOWN. Afternoon drive through Cibola National Forest to the Sandia Crest for a spectacular aerial tramway ride. Evening free. Overnight Quality Inn.

3rd day (Tuesday) Early departure by motorcoach along the Rio Grande to Santa Fe—stopping en route at CORONADO STATE MUSEUM and Indian Ruins and then visit your first Pueblo. Continue through the GHOST TOWNS of Madrid and Cerrillos. WELCOME TO SANTA FE LUNCH. Check in at La Fonda, the "Inn at the end of the Santa Fe Trail." Afternoon and evening free.

4th day (Wednesday) Tour Santa Fe with its unique architecture, narrow streets and historic landmarks. Visit the Capitol building, Governor's mansion, Oldest Church in the United States, Museum of Navajo Ceremonial Art, and the Christo Rey Church. In the afternoon depart for Bandelier National Monument to explore cliff dwellings. Visit Los Alamos, the space age city and then the PUEBLO OF SAN ILDEFONSO. Evening free. Overnight La Fonda.

5th day (Thursday) Motorcoach tour to TAOS including visit to the famous Taos Indian Pueblo, then the Kit Carson House and art galleries. Return to Santa Fe through the foothills of the Sangre de Christo Mountains, visiting Spanish villages of LAS TRAMPAS and TRUCHAS then CHIMAYO and its Chapel of El Santuario, built in 1816 — the most photographed and painted chapel in New Mexico. Overnight La Fonda.

6th day (Friday) Morning free in Santa Fe. Afternoon transfer to Albuquerque or Lamy for journey home. (Hotel this night not included.)

### Extension Tour Price:

**\$154.00 Per Person Double  
\$189.00 Single**





# A HOLIDAY— ALL THE WAY.

(AMI-770)

As soon as you step aboard an Amtrak train, you're in a care-free atmosphere. With attentive service and modern accommodations. And special features designed purely for pleasure. On Amtrak you'll find the kind of freedom and ease only train travel can offer—unconfined enjoyment mile after mile. A wonderful, warm-up for your holiday in the NAVAJO NATION.

## Sample One-Way Coach Fares to Gallup, New Mexico\*

From:		From:	
Boston .....	\$120.75	Kansas City .....	\$ 51.00
New York .....	108.00	Detroit .....	87.00
Philadelphia .....	104.00	Seattle .....	102.00
Washington, D.C. ....	101.00	San Francisco .....	58.50
Chicago .....	74.00	Los Angeles .....	36.00
St. Louis .....	61.00		

\*Double for Round-trip. First Class Fares upon request. Fares effective June 9 through September 7, 1974. Lower fares available off season.

**NOTE:** If just staying over night in Gallup on 6th night add \$9.50 per person double or \$15.00 single to tour cost.

Navajo Scenic Tours are officially approved by The Navajo Tribe, operated by Navajo Scenic Tours and marketed by Sanders World Travel, Inc., Washington, D.C. acting as General Agents. The Northern Pueblo Tour is by arrangement with Indian Detours Transportation Company is marketed by Sanders World Travel, Inc., acting as General Agents for the East Coast.

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## SEE YOUR TRAVEL AGENT

